An extra example.

$$M = \begin{pmatrix} 3 & 0 & 3 \\ 0 & 3 & -1 \\ 3 & -1 & 6 \end{pmatrix}$$

$$O = \begin{vmatrix} 3 & -\lambda & 0 & 3 \\ 0 & 3 & -\lambda & -1 \\ 3 & -1 & 6 & -\lambda \end{vmatrix} = \begin{pmatrix} 3 & -\lambda & -\lambda & -1 \\ -1 & 6 & -\lambda & -\lambda & -1 \\ 3 & -1 & 6 & -\lambda \end{vmatrix} = \begin{pmatrix} 3 & -\lambda & -\lambda & -\lambda & -\lambda \\ -1 & 6 & -\lambda & -\lambda & -\lambda & -\lambda \\ 3 & -1 & 6 & -\lambda & -\lambda & -\lambda \\ 3 & -1 & 6 & -\lambda & -\lambda & -\lambda \\ 3 & -1 & 6 & -\lambda & -\lambda & -\lambda \\ 3 & -1 & 6 & -\lambda & -\lambda & -\lambda \\ 3 & -1 & 6 & -\lambda & -\lambda & -\lambda \\ 3 & -1 & 6 & -\lambda & -\lambda & -\lambda \\ 3 & -1 & 6 & -\lambda & -\lambda & -\lambda \\ 3 & -1 & 6 & -\lambda & -\lambda & -\lambda \\ 3 & -1 & 6 & -\lambda & -\lambda & -\lambda \\ 3 & -1 & 6 & -\lambda & -\lambda & -\lambda \\ 3 & -1 & 6 & -\lambda & -\lambda & -\lambda \\ 4 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 5 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 6 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 6 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 6 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 6 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 6 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 6 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 6 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda \\ 7 & -1 & -\lambda & -\lambda & -\lambda & -\lambda$$