# Mathematics Behind the Internet 

James H. Davenport<br>University of Bath<br>21 September 2009

## "Google" - a new word?

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Part of the Oxford English Dictionary's definition of this verb.

## Googol

$10^{100}=10,000,000,000,000,000,000,000,000,000$, 000, 000, 000, 000, 000, 000, 000, 000, 000, 000, 000, 000, $000,000,000,000,000,000,000,000,000,000,000,000$

## Googol

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The name "googol" was invented by a child (Dr. Kasner's nine-year-old nephew) who was asked to think up a name for a very big number, namely, 1 with a hundred zeros after it. Oxford English Dictionary

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We chose our system name, Google, because it is a common spelling of googol, or $10^{100}$ and fits well with our goal of building very large-scale search engines.

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The Anatomy of a Large-Scale Hypertextual Web Search Engine by Sergey Brin and Lawrence Page (1998).

## How does Google choose what to show

Web Images Videos Maps News Shopping Mail more V

| James Davenport Bath |  | Advanced Search <br> Language Tools |
| :---: | :---: | :---: |
| Google Search | I'm Feeling Lucky |  |
| the web page |  |  |

Advertising Programmes - Business Solutions - About Google - Go to Google.com

# "I'm feeling lucky" is often right 

## James Davenport

Davenport in the robes of a Cambridge PhD, wearing the Bronze Medal of the University of Helsinki (awarded 2001). Davenport lecturing at RISC (Austria) in 2007.

## Professor James Davenport

Departments: Computer Science and Mathematical Sciences
Job Title: Hebron \& Medlock Professor of Information Technology and (until 2005) University Director of Information Technology Founding Editor-in-Chief LMS Journal of Computation and Mathematics: submit papers/queries here.
The first Ontario Research Chair in Computer Algebra
Former Royal Society Industrial Fellow.
Until June 2008, Director of Studies for undergraduates, and would still like them to speak English. He co-ordinates the Sun Campus Ambassador programme for the campus: the current ambassador is Anupriya Balikai, and the Bath group's pages are here. He represents the University on the Bristol Military Education Committee.

Works in Computer Algebra, where he is an author of a textbook, many papers and presentations. He has been Project Chair of the European OpenMath Project and its successor Thematic Network, with responsibilities for aligning OpenMath and MathML, where he gave ( $2 /$ Oct $/ 2008$ ) a talk on the problems of differentiation, wrote a paper on conditions, and is producing Content Dictionaries and supervised a Reduce-based OpenMath/MathML translator. He is organising the 22 nd OpenMath workshop. He was also Treasurer of the European Mathematical Trust.

He chairs the Research Committee's Working Party on Powerful Computing: report here. There was a training course run by NAG on 17-19 September: details here. A similar course is being run in Bristol 23-25 March: register here or contact Caroline Gardiner M.Sc. (Bath).

In July 2007 he visited Hagenberg im Muehlkreis, at a variety of meetings: his notes are here. In January/February 2008 he visited the Third Joining Educational Mathematics workshop in Barcelona. The slides of his talk are here, and his (partial) notes are here. On 18 February 2008 there was a special seminar in Bristol in honour of Clifford Cocks: his notes are here. In July 2008 he visited Birmingham (U.K.), at a variety of meetings: his notes are here.

Academic Year 2007/2008: in Semester 1 he taught CM30070: Computer Algebra and CM30078/50123: Advanced Networking. In Semester 2 he oversaw the teaching of CM30173/CM50210 Cryptography, coordinated CM50209 Security, and supervised various projects.

Academic Year 2008/2009: in Semester 1 he is teaching CM30070: Computer Algebra and CM30078/50123: Advanced Networking. In Semester 2 he is on sabbatical at the University of Waterloo. See some photographs here.

Academic Year 2009/20010: in Semester 1 he is teaching XX10190: Programming and Discrete Mathematics, CM30070: Computer Algebra and CM30078/50123: Advanced Networking. On Tuedays at 10.15 in 6 E 2.2 , he is running a seminar series on cylindrical algebraic decomposition.

## Whereas it has a lot to choose from

Google liames davenport bath Search $h$ nemasesem

## Web Show options...

Results 1-10 of about 37,400 for james davenport bath. ( 0.11 seconds)
James Davenport's Home Page
University of Bath. Computer Algebra, OpenMath Project, Mediated Learning Environments.
Publications, resources.
people.bath. ac.uk/masjhd/ - Cached - Similar
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James Davenport. Dept. \{Computer,Mathematical\} Science\{,s\}. University of Bath.
J.H.Davenport@bath.ac.uk. Public Key Cryptography. Two main methods: ...
staff.bath.ac.uk/masjhd/BICS-paper.pdf - Similar
by PK Cryptography - Related articles - All 2 versions

How do we decide which pages to choose
(It isn't luck!)

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The basic idea is obvious, with hindsight.
Choose the page with more links to it.

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Obviously $D$ is more popular than $C$.

But the Web is much more complicated!

## But the Web is much more complicated!

| $A$ |  | $B$ |
| :--- | :--- | :--- |
| $\downarrow$ | $\searrow$ | $\downarrow$ |
| $C$ |  | $D$ |
| $\downarrow$ | $\downarrow$ |  |
| $E$ |  | $F$ |
| $\downarrow$ | $\downarrow$ |  |
| $G$ |  | $H$ |

## But the Web is much more complicated!


$E$ and $F$ each have only one link to them, but, since $D$ is more popular than $C$, we should regard $F$ as more popular than $E$ (and $H$ as more popular than $G$ ).

## But the Web is much more complicated!

And constantly changing.

## But the Web is much more complicated!

And constantly changing.


## But the Web is much more complicated!

And constantly changing.


Now $E$ is more popular than $F$.

## But the Web is much more complicated!

And constantly changing.


Now $E$ is more popular than $F$. And $G$ is more popular than $H$,

## But the Web is much more complicated!

And constantly changing.


Now $E$ is more popular than $F$. And $G$ is more popular than $H$, even though nothing has changed for $G$ itself.

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1. The real Web contains (lots of) loops.
2. The real Web is utterly massive - no-one, not even Google, really knows how big.
3. The real Web keeps changing.
4. The real Web is commercially valuable, so there are incentives to manipulate it.

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The genius of Brin and Page was to realise that these equations could be solved, and in a distributed and iterative manner. It's known as the "Page Rank" algorithm.
Solving these equations is what makes Google work!
So it's not really "I'm feeling lucky", it's "I believe in eigenvectors"!

## Flow in the Internet

Assume the routers $R_{1}$ and $R_{2}$ have total capacity 1 each.


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What is the best way of allocating bandwidth to the various flows $A_{1} \rightarrow A_{2}, B_{1} \rightarrow B_{2}$ and $C_{1} \rightarrow C_{2}$ ?

## Flow in the Internet

Assume the routers $R_{1}$ and $R_{2}$ have total capacity 1 each.


What is the best way of allocating bandwidth to the various flows $A_{1} \rightarrow A_{2}, B_{1} \rightarrow B_{2}$ and $C_{1} \rightarrow C_{2}$ ?
Of course, it all depends what you mean by "best".

Network Most Efficient

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$A$ and $B$ each get 1 , and $C$ nothing.

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Total flow 2, but $C$ might feel aggrieved.

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## Proportional Fairness

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Each flow gets the same amount of effort from the routers.

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Each flow gets the same amount of effort from the routers. $A$ and $B$ each get $2 / 3$, and $C$ gets $1 / 3$.

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Each flow gets the same amount of effort from the routers. $A$ and $B$ each get $2 / 3$, and $C$ gets $1 / 3$.

Total flow is now $\frac{5}{3} \approx 1.66$, better than max-min, but not as good as the flow where $C$ gets nothing.

But in the real world

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- Routers and links have widely different capacities


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Nevertheless, the purely local algorithm devised by van Jacobsen (earlier; published 1988) was shown in 1997 to converge to proportional fairness.

Numbers rather than Padlocks (I)

A wishes to send $x$ to $B$.

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$$
\text { A's action } \quad \text { Message } \quad \text { B's action }
$$ multiply $x$ by a

$$
\begin{gathered}
x a \\
\searrow \\
x b a=x a b \\
\swarrow
\end{gathered}
$$

multiply message by $b$
divide message by a

$$
\stackrel{x b}{\searrow}
$$

divide message by $b$

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$$
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divide message by $b$
In practice, to avoid guessing, and numerical errors, $x, a$ and $b$ are whole numbers modulo some large prime $p$.

## Numbers rather than Padlocks (I) — snag

A's action multiply $x$ by $a$

\author{
Messa

xa
$\searrow$
}
divide message by a

$$
x b a=x a b
$$

$$
\stackrel{x b}{\searrow}
$$

multiply message by $b$

$$
\text { divide message by } b
$$

## Numbers rather than Padlocks (I) — snag

| A's action <br> multiply $x$ by $a$ | Message | B's action |
| ---: | :---: | :--- |
|  | $\searrow a$ |  |
|  | $\searrow b a=x a b$ | multiply message by $b$ |
| divide message by $a$ | $\swarrow$ |  |
|  | $x b$ | divide message by $b$ |

Eavesdropper computes $\frac{x a \cdot x b}{x a b}$

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| divide message by $a$ | $\swarrow$ |  |
|  | $x b$ |  |
|  | $\searrow$ | divide message by $b$ |

Eavesdropper computes $\frac{x a \cdot x b}{x a b}=x$.

## Numbers rather than Padlocks (I) — snag

A's action Message B's action multiply $x$ by $a$
 multiply message by $b$

$$
x b a=x a b
$$

divide message by a

$$
x b
$$

divide message by $b$
Eavesdropper computes $\frac{x a \cdot x b}{x a b}=x$.
So replacing the padlocks by numbers has given the eavesdropper the chance of doing arithmetic.

Numbers rather than Padlocks (II)

Let's be more subtle.

## Numbers rather than Padlocks (II)

Let's be more subtle.

| A's action | Message | B's action |
| ---: | :---: | :--- |
| raise $x$ to power $a$ | $x^{a}$ |  |
|  | $\left(x^{b}\right)^{a}=\left(x^{a}\right)^{b}$ | raise message to power $b$ |
| $\swarrow$ |  |  |

take ath root of message

$$
x^{x^{b}}
$$

take $b$ th root of message

## Numbers rather than Padlocks (II)

Let's be more subtle.

$$
\begin{array}{rcl}
\text { A's action } & \text { Message } & \text { B's action } \\
\text { raise } x \text { to power } a & x^{a} & \\
& \searrow & \text { raise message to power } b \\
& \left(x^{b}\right)^{a}=\left(x^{a}\right)^{b} & \\
& \swarrow &
\end{array}
$$

take ath root of message

take $b$ th root of message
Surely this frustrates the eavesdropper?

## But what about logarithms?


raise message to power $b$

$$
\left(x^{b}\right)^{a}=\left(x^{a}\right)^{b}
$$

take ath root of message

take $b$ th root of message
Eavesdropper computes $\frac{\log \left(x^{a}\right) \cdot \log \left(x^{b}\right)}{\log \left(x^{a b}\right)}$

## But what about logarithms?

A's action

raise $x$ to power a

$$
\begin{gathered}
\text { Message } \\
x^{a} \\
\searrow \\
\left(x^{b}\right)^{a}=\left(x^{a}\right)^{b} \\
\swarrow
\end{gathered}
$$

take ath root of message

raise message to power $b$
take $b$ th root of message
Eavesdropper computes $\frac{\log \left(x^{a}\right) \cdot \log \left(x^{b}\right)}{\log \left(x^{a b}\right)}=\frac{a \log (x) \cdot b \log (x)}{a b \log (x)}$

## But what about logarithms?

A's action Message B's action

raise $x$ to power $a$

raise message to power $b$
take ath root of message

$$
\begin{aligned}
& x^{b} \\
& \searrow
\end{aligned}
$$

take $b$ th root of message
Eavesdropper computes $\frac{\log \left(x^{a}\right) \cdot \log \left(x^{b}\right)}{\log \left(x^{a b}\right)}=\frac{a \log (x) \cdot b \log (x)}{a b \log (x)}=\log (x)$.

## But what about logarithms?

A's action Message B's action
raise $x$ to power a

$$
\begin{gathered}
x^{a} \\
\left(x^{b}\right)^{a}=\left(x^{a}\right)^{b} \\
\swarrow
\end{gathered}
$$

raise message to power $b$
take ath root of message

$$
\stackrel{x^{b}}{y}
$$

take $b$ th root of message
Eavesdropper computes $\frac{\log \left(x^{a}\right) \cdot \log \left(x^{b}\right)}{\log \left(x^{a b}\right)}=\frac{a \log (x) \cdot b \log (x)}{a b \log (x)}=\log (x)$.
Essentially the same trick as before, but with logarithms!

## Do logarithms exist?

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Remember that we are working modulo a large prime $p$.

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$$
\begin{array}{rrrrrrrrrr}
1 & 2 & 3 & 4 & 5 & 6 & 7 & 8 & 9 & 10 \\
0 & & & & 1 & & & & & \\
11 & 12 & 13 & 14 & 15 & 16 & 17 & 18 & 19 & 20 \\
21 & 22 & 23 & 24 & 25 & 26 & 27 & 28 & 29 & 30 \\
31 & 32 & 33 & 34 & 35 & 36 & 37 & 38 & 39 & 40
\end{array}
$$

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| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 0 |  |  |  | 1 |  |  |  |  |  |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 |

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| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 0 |  |  |  | 1 |  |  |  |  |  |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 |

So $\log (125)=3$, but $125=3 \cdot 41+2$

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| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 0 |  |  |  | 1 |  |  |  |  |  |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 |

So $\log (125)=3$, but $125=3 \cdot 41+2 \equiv 2$ since we are working modulo 41.

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| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 0 | 3 |  |  | 1 |  |  |  |  |  |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
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| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 0 | 3 |  |  | 1 |  |  |  |  |  |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 |

And we can fill in: $10=2 \cdot 5$, so $\log (10)=4$.

## Do logarithms exist?

Remember that we are working modulo a large prime $p$. For simplicity, I will take $p=41$, since it's small enough, and logs base 5 , so that $\log (5)=1$.

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| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 0 | 3 |  |  | 1 |  |  |  |  |  |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 |

And we can fill in: $10=2 \cdot 5$, so $\log (10)=4$. Also $4=2 \cdot 2$ so $\log (4)=3+3=6$.

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|  |  |  |  | 2 |  |  |  |  |  |
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$40=2 \cdot 20$, so $\log (40)=\log (2)+\log (20)=3+7=10$.

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$80=2 \cdot 40$, so $\log (80)=13$, but $80 \equiv 39$, and so on

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But $2 \cdot 33=66 \equiv 25$, so we deduce that $\log 25$ ought to be 22 .

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However, for suitable $p$, computing "discrete" logarithms is sufficiently hard that we can be sure of the safety of this scheme.


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\begin{array}{rll}
\text { A's action } & \text { Message } & \text { B's action } \\
\text { raise } x \text { to power } a & & \text { raise } x \text { to power } b
\end{array}
$$

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| ---: | :--- |


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Now they are both in possession of $\left(x^{a}\right)^{b}=\left(x^{b}\right)^{a}$, which can be used as the key for any standard cipher.
This is one reason why secure websites display a padlock: to assure you that they have gone through this process between your browser and the web site.

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2. If possible, use your browser - your laptop/ BlackBerry/ whatever is safer than a browser in an Internet cafe.
3. If you do use an Internet cafe, make sure you reboot the machine afterwards - not a guarantee, but definitely safer.
